

BA in Business Administration and Management
CURRICULUM (from academic year 2022-2023)
Full-time programme

Semester	Subject	Contact hours per semester	Theoretical weekly contact hours	Practical	Credits	Assessment methods	Pre-requisites	Type of Subject	category of requirement
1	Mathematics I	45	1	2	6	exam mark		mandatory	EMB
	Economics I	45	1	2	6	exam mark		mandatory	EMB
	Informatics	30	0	2	4	term mark		mandatory	EMB
	Study and Research Methodology	30	0	2	3	term mark		mandatory	EMB
	Law	30	1	1	3	exam mark		mandatory	SS
	Psychology - Economic Psychology	30	1	1	3	exam mark		mandatory	SS
	<i>Optional course units (1 subject)</i>	30	1	1	3	term mark		optional	O
	European Civilization								
		240	5	11	28				
2	Mathematics II	45	1	2	6	exam mark	Mathematics I	mandatory	EMB
	Economics II	45	1	2	6	exam mark		mandatory	EMB
	Fundamentals of Corporate Economics	45	2	1	6	exam mark		mandatory	EMB
	Business Communication	30	1	1	3	term mark		mandatory	EMB
	Accounting	45	1	2	5	term mark		mandatory	EMB
	Management	30	1	1	4	exam mark		mandatory	EMB
	<i>Optional course units (1 subject)</i>	30	1	1	3	term mark		optional	O
	European Civilization II								
		270	8	10	33				
3	International Economics	30	1	1	5	exam mark		mandatory	EMB
	Marketing	45	2	1	6	exam mark		mandatory	EMB
	Finance	45	2	1	6	exam mark		mandatory	EMB
	Statistics	45	1	2	6	term mark	Mathematics II.	mandatory	EMB
	Sociology	30	1	1	3	term mark		mandatory	SS
	Business English I.	45	0	3	3	term mark		mandatory	EMB
	PE	30	0	2	0	signature		criterion	EMB
	<i>Optional course units (1 subject)</i>	30	0	2	3	term mark		optional	EMB
	Presentations Skills								
		300	7	13	32				
4	Environmental Economics	45	1	2	5	term mark		mandatory	EMB
	Marketing Management	45	1	2	5	exam mark	Marketing	mandatory	PS
	European Union and Economic Policy	30	1	1	3	term mark		mandatory	SS
	Economic History and Economics Philosophy	30	1	1	3	term mark		mandatory	SS
	Strategic and Project management	30	1	1	4	exam mark	Management	mandatory	PS
	Corporate Finance	45	1	2	6	exam mark	Finance	mandatory	PS
	Business English II	45	0	3	3	term mark		mandatory	PS
	<i>Optional course units (1 subject)</i>	15	0	1	3	term mark		optional	O
	Negotiation skills								
		270	6	12	32				

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5	Quality Management and Value Creation Processes	45	2	1	4	exam mark		mandatory	PS
	Management and Organization	30	1	1	3	term mark		mandatory	PS
	Decision Theory and Methodology	30	1	1	3	exam mark		mandatory	PS
	Production and Service Management	30	1	1	4	term mark		mandatory	PS
	Elective course units (1 subject)	30	1	1	4	term mark		elective	
	Fundamentals of Logistics								EC
	E business and Online Marketing								EC
	International Management Specialization						Minimum 100 credits		
	Introduction to international political and economic relations	30	1	1	5	exam mark		mandatory	PS
	EU Structures and Community Policies	30	1	1	5	term mark		mandatory	PS
6		225	8	7	28				
	Human Resources Management	45	1	2	4	exam mark		mandatory	PS
	Controlling	30	0	2	4	term mark		mandatory	PS
	Business Planning	45	1	2	5	exam mark		mandatory	PS
	Project work	30	0	2	4	term mark		mandatory	PS
	International Management Specialization						Minimum 100 credits		
	International Economic Institutions and Organizations	30	1	1	5	exam mark		mandatory	PS
	International Private Law and International Economic Relations Law	30	0	2	5	term mark		mandatory	PS
7		210	3	11	27				
	Thesis Consultation	15	0	1	0	signature	Minimum 180 credits	criterion	T.
	Thesis	0	0	0	10	term mark	Minimum 180 credits	mandatory	T.
	Internship	400	0	0	20	term mark	Minimum 180 credits	mandatory	T.
	In total	415	0	1	30				
1-7 semester in total		1930	37	65	210				

Type of subject: EMB= Economic, methodology, business; SS= Social Sciences; PS= Professional Studies; O=Optional; T= traineeship