

China Study Tour – Budapest to Chengdu (11 Days)

—A Journal to Explore Chinese Culture

Organizer: Wekerle International University, Hungary

Co-organizer: Hope Education Group, China

Duration: December 1–11, 2025

Return to Budapest: December 12, 2025

1. Program Purpose

This program is jointly organized by Wekerle International University and Hope Education Group, aiming to provide Hungarian students with an in-depth understanding of contemporary Chinese lifestyles and the continuity of traditional culture through cultural experiences and social visits.

Centered on **immersive cultural experiences**, the program explores six themes—art, daily life, handicrafts, cuisine, ecology, and history—allowing students to appreciate the cultural charm and modern vitality of Chengdu, a city with a millennium of history. The program does not include traditional classroom teaching; instead, **experiencing, observing, interacting, and expressing** serve as the main learning approaches, emphasizing cross-cultural understanding and intellectual growth.

2. Program Objectives

- **Cultural Learning:** Experience the artistic and aesthetic beauty of Chinese traditions.
- **Social Observation:** Explore China’s urban development, education system, and daily life.
- **Youth Exchange:** Strengthen communication and intercultural understanding through peer activities.
- **Perspective Building:** Encourage participants to develop informed interest in modern China.

3. Program Framework

Module	Description	Highlights
Cultural Workshops	Tea art, calligraphy, martial arts, folk crafts	Hands-on participation guided by cultural mentors
Urban Exploration	Museum and Urban cultural exploration	Understanding modern urban life in China
Student Exchange	Academic and sports interaction	Building friendship and mutual learning
Cultural Showcase	Performance and reflection	Sharing learning experiences and impressions

4. Application & Fees

- **Eligibility:** Applicants aged **18–35**, with good English skills and interest in intercultural learning.
- **Application:** Submit via the **Google Form** before **November 16th, 2025**
- **Program Fee: 100,000 HUF per applicant.**
 - **Includes:** All activities, accommodation in Chengdu, and transportation within city.
 - **Excludes:** International flights, visa (if required), and personal meals or expenses during free time, personal travel and health insurance (mandatory)
- **Payment:** Within 3 working days upon receiving email confirmation with bank transfer information.

5. Implementation

- **Communication Language:** English
- **Accommodation & Transport:** Provided by Hope Education Group
- **Safety:** Accompanied by faculty and bilingual volunteers
- **Format:** Thematic classes, workshops, field visits, and cultural exchange

6. Expected Outcomes

- Broader understanding of Chinese culture and social development.
- Improved intercultural communication and adaptability.
- Increased curiosity toward contemporary Asian societies.

7. Disclaimer and Rights

- All information provided in this program handbook is for reference purposes only. The organizer reserves the right to make changes to the program itinerary, schedule, or activities as deemed necessary. While every effort will be made to ensure accuracy, the organizer assumes no liability for any errors, omissions, or changes.
- The organizer reserves the right of final interpretation of all program details.

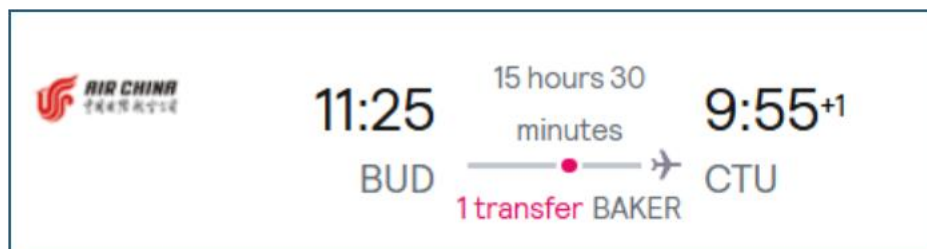
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Appendix: Detailed Itinerary (11 Days)

Day 1 (Dec 1, Mon) Departure for China

Depart from Budapest for Chengdu, China.

Flight Information: Air China CA720, Monday, December 1



Day 2 (Dec 2, Tue) Arrival in Chengdu & Welcome Ceremony

Arrive at Chengdu Tianfu International Airport.

Check-in and rest.

Afternoon: Orientation and welcome ceremony.

Evening: Welcome dinner and ice-breaking activities with local students.

Day 3 (Dec 3, Wed) Chinese Folk Music & Flower Arrangement Art

Morning: Lecture and appreciation session on **Chinese Folk Music and Instruments**.

Afternoon: **Chinese Flower Arrangement Workshop** led by experts from the Chinese Floral Association.

Day 4 (Dec 4, Thu) Martial Arts & Traditional Chinese Colors

Morning: **Chinese Martial Arts Class**, practicing Tai Chi and basic movements.

Afternoon: Workshop on **Traditional Chinese Colors and Aesthetics**, exploring cultural symbolism through art.

Day 5 (Dec 5, Fri) Tea Ceremony, New Year Painting & Hanfu Fair

Morning: **Chinese Tea Art and Ceremony**, learning tea-brewing etiquette.

Afternoon: Hands-on **New Year Painting Workshop, Hanfu Garden Fair, and Pottery Class**.

Day 6 (Dec 6, Sat) Giant Panda Base & Jinli Ancient Street

Morning: Visit the **Chengdu Research Base of Giant Panda Breeding**.

Afternoon: Cultural immersion at **Jinli Ancient Street**, exploring Sichuan folklore and crafts.

Day 7 (Dec 7, Sun) Chengdu Museum & Kuanzhai Alley

Morning: Visit the **Chengdu Museum**, exploring Bashu civilization and artifacts.

Afternoon: Stroll through **Kuanzhai Alley**, discovering Chengdu's urban culture and heritage.

Day 8 (Dec 8, Mon) Automotive Workshop & Student Exchange

Morning: Visit the **Automotive Training Workshop**, participate in simulated spray painting.

Afternoon: **Cultural Exchange with Students** from the International College.

Day 9 (Dec 9, Tue) Chinese Dance, Calligraphy & Basketball Match

Morning: **Chinese Dance Workshop**, learning basic classical and folk dance moves.

Afternoon: **Chinese Calligraphy Session** and a **China–Hungary Friendship Basketball Game**.

Day 10 (Dec 10, Wed) Intangible Cultural Heritage Experience

Morning: **Sichuan Opera Face-Changing Workshop**.

Afternoon: **Tie-Dye and Traditional Chinese Painting** art sessions.

Day 11 (Dec 11, Thu) Cultural Showcase & Departure

Morning: **Final Cultural Showcase & Graduation Ceremony** – students perform tea ceremony, calligraphy, and dance presentations.

Afternoon: Packing and transfer to the airport.

Evening: Departure flight to Budapest.

Day 12 (Dec 12, Fri) Arrival in Budapest

Arrive in Budapest in the morning, marking the successful completion of the 11-day Chengdu Cultural Study Tour.

Flight Information: Air China CA1426, Thursday, December 11

