

SUCCESS RATE OF INTERNATIONAL PROGRAMMES

English language instruction

Academic Year of 2022-2023

Subject	Success rate in percentage*
Economic, methodology and business studies	
Economics 1	30
Economics 2	47
Corporate Economics	73
Corporate Finance	81
Finance	100
Fundamentals of Management	56
Fundamentals of Marketing	63
Fundamentals of Law	63
Profession-related studies**	
BSc in Business Administration and Management	
Management of Value Creation Processes	64
Controlling	100
Strategic Planning	50
BSc in Commerce and Marketing	
Marketing Management	75
Economics of Commerce	89
Marketing Research 1	100

* Completion rates for successfully completed/registered courses, based on students' registrations

** subjects that are decisive for the final exam

The averages of the results of the diploma and the degree certificates

2022-23

BA in Commerce and Marketing	3,39
BA in Business Administration and Management	4,17
post-graduate Marketing Manager	4,91
post-graduate Programme designer IT Specialist	4,17

