

SUCCESS RATE OF INTERNATIONAL PROGRAMMES

English language instruction

Academic Year of 2023-2024

Subjects	Success rate in percentage*
Economic, methodology and business studies	
Economics 1	24
Economics 2	35
Corporate Economics	100
Corporate Finance	83
Finance	75
Fundamentals of Management	33
Fundamentals of Marketing	80
Fundamentals of Law	0
Profession-related studies**	
BSc in Business Administration and Management	
Management of Value Creation Processes	86
Controlling	89
Strategic Planning	100
BSc in Commerce and Marketing	
Marketing Management	91
Economics of Commerce	100
Marketing Research 1	89

* Completion rates for successfully completed/registered courses, based on students' registrations

** subjects that are decisive for the final exam

The averages of the results of the diploma and the degree certificates

2023-24

BA in Commerce and Marketing	3,29
BA in Business Administration and Management	3,76
post-graduate Marketing Manager	4,1
post-graduate MBA Manager	4,86

