

SUCCESS RATE OF INTERNATIONAL PROGRAMMES

English language instruction

Academic Year of 2024-2025

Subject	Success rate in percentage*
Economic, methodology and business studies	
Economics 1	38
Economics 2	44
Corporate Economics	
Corporate Finance	75
Finance	46
Fundamentals of Management	57
Fundamentals of Marketing	
Fundamentals of Law	
Profession-related studies**	
BSc in Business Administration and Management	
Management of Value Creation Processes	60
Controlling	79
Strategic Planning	
BSc in Commerce and Marketing	
Marketing Management	64
Economics of Commerce	100
Marketing Research I	100

* Completion rates for successfully completed/registered courses, based on students' registrations

** subjects that are decisive for the final exam

The averages of the results of the diploma and the degree certificates

2024-25

BA in Business Administration and Management	4,09
post-graduate Marketing Manager	4,23
post-graduate MBA Manager	4,15

